



PIXELWAVE AI SOLUTIONS — AI AGENT ARMY & SALES FIELD PLAYBOOK

Internal Strategic Operational Guide for Business Development, Solutions Architects & Client Onboarding Team
Single Source of Truth (SSOT) for Target Business Models, Custom Fleet Mapping, Commercial Tiers & Sales Consultation

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Commercial Baseline: 2026 – 2027 (FX Baseline: 1 USD = 315 LKR | 1 PixelCoin = Rs. 100 LKR)

PAGE 1: EXECUTIVE OVERVIEW & SALES TEAM QUICK CHEAT SHEET

(Team Cheat Sheet: Master Summary for Fast Client Diagnostics, Fleet Suggestions & Package Value Selection)

PIXELWAVE FIELD INTELLIGENCE SUMMARY				
36 AI AGENTS	17 FOCUS INDUSTRIES	4 BALANCED TIERS	1 COIN = RS. 100 LKR	
14 Universal Dept +	Salons, Safari, Auto,	4 → 8 → 16 → 36	Tokenized Micro-Service Currency	
22 Niche Industry	Tea, Print, Wholesale	Digital Workforce	Unutilized Balance Deduction on Up.	

1. The 4–Tier Balanced Workforce Matrix (At A Glance)

PACKAGE TIER	ANNUAL INVESTMENT (LKR / USD)	DIGITAL WORKFORCE QUOTA	INCLUDED COINS (1 = RS.100)	HUMAN STAFF ROLES REPLACED	TARGET CLIENT ARCHETYPE
PixelWave Launch™	Rs. 53,700 / \$179 (Annual only)	0 Real AI Agents (Widget only)	0 Coins (Top-up only)	Basic web FAQ answerer	Anti-cheap-competition starter for micro shops.
PixelWave Autopilot™ (★ HERO)	Rs. 299,700 / \$999 (Rs. 29,970/mo)	Total 4 AI Agents (1 FE + 3 BE)	25 Coins (Rs. 2,500 value)	Receptionist + Estimator + Sales Closer + Reviews	Growing SMBs ready to automate after-hours sales.
PixelWave Momentum™ (◆ POPULAR)	Rs. 599,700 / \$1,999 (Rs. 59,970/mo)	Total 8 AI Agents (1 FE + 7 BE)	50 Coins (Rs. 5,000 value)	Reception + Accounts + Warehouse + Ad Designer + Social	Multi-branch businesses wanting a full mini-company.
PixelWave Sovereign™ (👑 ENTERPRISE)	Rs. 1,199,700 / \$3,999 (Rs. 119,970/mo)	Total 16+ Agents Orchestra	100 Coins (Rs. 10,000 val)	Enterprise Fleet + Lead Radar + HR/Payroll + Video	Large manufacturing, factories, logistics & exporters.
PixelWave VIP Vision™ (👑 INFINITY)	Rs. 2,999,700 / \$9,999 (5–Yr Lock)	Complete 36+ Digital Corporation	600 Coins (Rs. 60,000 val)	Entire Corporate Structure + ALTER Digital CEO	Conglomerates & elite exporters (skip 5yr renewals).

2. The 3–Step Client Diagnostic & Fleet Assembly Protocol

[Step 1: Diagnose Headaches] Identify: Missed calls, delayed quotes, unverified bank slips, manual stock.	[Step 2: Map Tailored Fleet] Select exact agents matching quota: Autopilot (4), Momentum (8), Sov (16+).	[Step 3: Rollout & Controlled Swapping] Deploy tailored workflows; grant fair-use quarterly agent swapping for seasonal shifts.
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3. Core Sales Field Principles (Executive Summary)

- Free Omnichannel Front–End:** In all AI packages, Elena AI connects across **Website Visitor Chat + Client WhatsApp Number + Facebook Messenger + Telegram** completely **Free of Charge**.
- Anytime Seamless Upgrade:** Unutilized subscription balance is deducted directly from the new tier setup fee (Zero financial penalty for upgrading).
- 36 Modular AI Agents Library:** 14 Universal Corporate Department Agents + 22 Specialized Niche Industry Agents covering all 17 target business models without any custom code delay.
- Controlled Quarterly Agent Swapping:** Retainer clients can request up to 1–2 seasonal agent swaps per quarter to adapt to changing seasonal priorities (e.g. hotel room booking pivoting to wedding banquet marketing).

SECTION 1: TARGET INDUSTRIES QUICK-MATCH BATTLECARD & COMMERCIAL TIERS

1.1 Quick-Match Battlecard (Which Industry Needs What Package?)

TARGET INDUSTRY	CORE OPERATIONAL PAIN POINT	RECOMMENDED TIER	TAILORED AI AGENT FLEET
 Salons, Aesthetic Spas & Clinics	Double bookings, phone interruptions during styling	Autopilot™ (4 Agents)	Elena Receptionist + Stylist Calendar (AG-25) + WhatsApp Closer (AG-03) + Review Booster (AG-14)
 Tourism, Safari & Transfers	International time zones, manual fare calculation	Momentum™ (8 Agents)	Elena + Safari Dispatcher (AG-19) + Quotes (AG-05) + Slip OCR (AG-06) + Review (AG-14) + Canva (AG-11) + Social (AG-13) + Fleet (AG-07)
 Auto A/C Clinics & Spare Parts	Explaining complex cooling issues, price estimates	Autopilot™ (4 Agents)	Elena + Diagnostic Clinic (AG-27) + Dynamic Quotation (AG-05) + Review Booster (AG-14)
 Wholesale Distributors & Dealers	Manual WhatsApp dealer orders, credit limit chaos	Sovereign™ (16+ Agents)	Elena + Dealer Orders (AG-29) + Slip OCR (AG-06) + Stock (AG-07) + Lorry Route (AG-30) + B2B Hunter (AG-02) + HR (AG-09)
 Printing & Packaging Factories	Delayed dieline drawing, paper board sheet costing	Momentum™ (8 Agents)	Elena + Dielines (AG-15) + Paper GSM (AG-16) + Quotes (AG-05) + Slip OCR (AG-06) + Stock (AG-07) + Canva (AG-11) + Review (AG-14)
 Ceylon Tea & Spices Exporters	Slow customs proforma invoices, finding foreign buyers	Autopilot™ or Sovereign™	Elena + Export Proforma & Customs (AG-33) + Global Tea Buyer Scout (AG-34) + PixMail Secretary (AG-04)
 Tuition Institutes & Academies	Fake bank slip fraud, manual Zoom link broadcasts	Momentum™ (8 Agents)	Elena + Slip OCR Verifier (AG-31) + Class Link SMS (AG-32) + Helpdesk (AG-10) + Canva (AG-11) + Social (AG-13) + Quotes (AG-05)
 Luxury Villas & Boutique Resorts	High OTA commissions (15–20% Booking.com cut)	Momentum™ (8 Agents)	Elena + Direct Villa Reservation (AG-17) + Guest Itinerary (AG-18) + Quotes (AG-05) + Slip OCR (AG-06) + Review (AG-14) + Canva (AG-11)
 Bakeries & Artisanal Cafes	Inaccurate cake portion costing and pricing errors	Autopilot™ (4 Agents)	Elena + Cake Pricing & Portion Costing (AG-22) + WhatsApp Closer (AG-03) + Dynamic Billing (AG-05)
 Community & Retail Pharmacies	Deciphering doctor prescriptions & chronic refills	Momentum™ (8 Agents)	Elena + Prescription Vision OCR (AG-23) + Chronic Refill Reminder (AG-24) + WhatsApp Closer (AG-03) + Stock Sentinel (AG-07)

1.2 Commercial Packaging Architecture

- **Sales Team Rule:** Never pitch Launch as an AI automation product. Pitch it exclusively when a prospect says: *"Wena agency ekak Rs. 30,000 – 50,000 ta website hadala dennam kiwwa."*
- **Positioning:** High-speed modern web presence (up to 5 Next.js pages), 2 business emails, and a **standard knowledge-base chatbot widget** (data-fed FAQ only).
- **Quotas:** 0 Real Autonomous Backend AI Agents. 0 PixelWave Coins (top-ups purchased separately).

1.2 The Hero Growth Engine (PixelWave Autopilot™ — Rs. 299,700 / \$999)

- **Sales Value Pitch:** *"ඔබේ ව්‍යාපාරයේ මාසිකව රු. 120,000+ වැයවන සේවක රාජකාරි 3–4ක්ම (Front-Desk, Quoting, Sales Closing, Reviews) 24/7 ක්‍රියාත්මක වෙන AI Digital Workforce එකකින් රු. 25,000/මසකට ආදේශ කරගන්න."*
- **Workforce:** 1 Front-End Agent (Elena) + 3 Back-End Specialized Agents = Total 4 AI Agents.
- **Included Coins:**  25 PixelWave Coins (Rs. 2,500 value included free).

1.3 The Autonomous Mini-Company (PixelWave Momentum™ — Rs. 599,700 / \$1,999)

- **Sales Value Pitch:** *"ආයතනයක Reception, Accounts Billing, Warehouse Inventory, Graphic Design, Social Media Management සහ Review PR කියන දෙපාර්තමේන්තු 7ම එකවර මෙහෙයවන පුණර් AI Mini-Company එකක්."*
- **Workforce:** 1 Front-End Agent (Elena) + 7 Back-End Department Agents = Total 8 AI Agents.
- **Included Coins:**  50 PixelWave Coins (Rs. 5,000 value included free).

1.4 The Enterprise Operations Fleet (PixelWave Sovereign™ — Rs. 1,199,700 / \$3,999)

- **Sales Value Pitch:** *"විශාල කමර්ෂාල් ශාලා, Wholesale ජාල සහ අපනයන සමාගම් සඳහා B2B Lead Radar, HR Payroll, 9:16 Video Marketing, සහ 1-hour VIP Support සහිත Full Autonomous Operations Orchestra එකක්."*
- **Workforce:** 1 Front-End Agent (Elena) + 15+ Back-End Enterprise Fleet = Total 16+ Agents Orchestra.
- **Included Coins:**  100 PixelWave Coins (Rs. 10,000 value included free).

1.5 The VIP Cyber Infinity Ecosystem (PixelWave VIP Vision™ — Rs. 2,999,700 / \$9,999 / 5-Year Lock)

- **Sales Value Pitch:** *"වසර 5ක සම්පූර්ණ ආරක්ෂාව තනි ආයෝජනයකින්. මිල වැඩිවීම් හෝ වාණිජ renew කිරීම් නැත. Dedicated Autonomous Digital CEO (ALTER-OS) සහ Private Containerized Cloud VPS එකක් සමඟින් Master AI Army හි සියලුම 36 Agents අයිතිව ක්‍රියාත්මක වේ."*
- **Workforce:** Complete 36+ Autonomous Corporation (All 36 Specialized Agents Unlocked + Dedicated ALTER Digital CEO).
- **Included Coins:**  600 PixelWave Coins (5-Year Lock · Rs. 60,000 value included free).

1.6 Flexible Anytime Migration & Rollover Balance Deduction Formula

Clients never lose a cent when upgrading. The team should always present this equation:

Payable Upgrade Amount = New Package Fee - \left(Current Package Fee \times (Unutilized Remaining Days / 365) \right. \\ \left. \right)

***Example:** Client pays Rs. 299,700 for Autopilot. In Month 2 (after 60 days), client wants Momentum (Rs. 599,700). * Remaining credit = \$Rs. 299,700 × (305 / 365) = Rs. 250,470\$. * Client pays only: \$Rs. 599,700 – Rs. 250,470 = **Rs. 349,230\$**.

1.7 PixelWave Coins (🪙) Internal Marketplace Menu

Clients spend their package quota or purchase on-demand top-ups (1 Coin = Rs. 100 LKR flat peg):

MICRO-SERVICE / AUTOMATION JOB	COIN COST	LKR EQUIVALENT	OUTPUT / DELIVERABLE
B2B Lead Discovery (Universal Stealth Radar)	1 Coin	Rs. 100	1 Verified business record (Phone, Address, Category, Web)
Decision-Maker Verified Email & Social Profile	3 Coins	Rs. 300	1 Verified Owner/CEO email and LinkedIn/social profile
AI Multi-Channel Cold Outreach Dispatch	5 Coins	Rs. 500	1 Personalized HTML email + WhatsApp pitch dispatch
Deep Business AI Diagnostic & Audit Report	10 Coins	Rs. 1,000	Comprehensive competitor, SEO & bottleneck audit report
Weekly Social Post AI (Graphic + Caption + Tags)	10 Coins	Rs. 1,000	1 Branded graphic (Canva API) + bilingual caption + tags
WhatsApp Instant PDF Invoice Engine	25 Coins	Rs. 2,500	Instant automated invoice calculation & vector PDF dispatch
Google Maps 5-Star Review Booster Bot	25 Coins	Rs. 2,500	Automated post-service survey & Google review drive
FB Daily Auto-Post Engine (Monthly Pass)	50 Coins	Rs. 5,000	30 Scheduled multi-platform social media posts per month
Daily Content Studio AI (30 Branded Posts)	69 Coins	Rs. 6,900	Complete monthly promotional graphic package
EduWave Student Slip Verifier & OCR AI	125 Coins	Rs. 12,500	Automated bank deposit slip verification & class unbanning
Rent-a-Car / Fleet Booking AI	149 Coins	Rs. 14,900	Dynamic vehicle availability & digital rental agreement
Global Trade Export Documentation AI	245 Coins	Rs. 24,500	Proforma Invoice, Packing List & Customs clearances

- **Standard Top-Up Bundles:** Starter Boost (100 Coins = Rs. 10,000) | Growth Surge (500 Coins = Rs. 48,000) | Enterprise Ingot (2,000 Coins = Rs. 180,000).

SECTION 2: THE 14 UNIVERSAL CORPORATE AI AGENTS (PART A)

(Cross-Industry Digital Employees Replacing Traditional Human Corporate Payroll)

UNIVERSAL CORPORATE AI AGENTS FLEET			
CODE	AGENT NAME	HUMAN ROLE REPLACED	CORE ENGINE & TECH
AG-01	Elena Omnichannel Concierge	Front Desk Receptionist	n8n + ElevenLabs Turbo
AG-02	Universal Stealth Lead Scout	B2B Sales Prospector / Hunter	Playwright + ComputerUse
AG-03	WhatsApp Sales Closer AI	WhatsApp Sales Representative	n8n + Supabase Vectors
AG-04	PixMail Executive Secretary	Virtual Assistant / Secretary	PixMail Hostinger IMAP
AG-05	Dynamic Quotation & Billing Clerk	Estimator / Invoicing Officer	Python + Excel Engine
AG-06	Bank Slip OCR Audit Verifier	Accounts Receivable Clerk	Tesseract + PyMuPDF OCR
AG-07	Inventory & Stock Sentinel	Stock Keeper / Warehouse Manager	Supabase Realtime + n8n
AG-08	Procurement & Purchase Order AI	Purchasing Officer / Buyer	Python OpenPyXL + Cron
AG-09	HR Attendance & Payroll Officer	Payroll / HR Assistant	Supabase Timesheets
AG-10	Support Ticketing & Helpdesk AI	Helpdesk Support Specialist	Redis Memory Router
AG-11	Canva Ad Creative Designer	Graphic Designer	Canva Connect REST API
AG-12	Autonomous 9:16 Video Producer	Video Editor / Reels Creator	TobyFlow + FFmpeg Concat
AG-13	Multi-Channel Social Auto-Poster	Social Media Manager	Meta API + Telegram Bot
AG-14	Review & Reputation Booster Bot	Customer Relations Officer	WhatsApp Cloud Delay WF

Detailed Tactical Profiles & Team Pitch Triggers:

- **AG-01 (Elena Omnichannel Concierge):** 24/7 frontline voice and chat receptionist across Web, WhatsApp, Messenger, and Telegram. Speaks fluent Sinhala and English, answers company questions, qualifies customer budget in <60 seconds, and alerts managers via Telegram.
👉 Pitch Trigger: "රුහි 8න් පස්සේ එන inquiries වලට උන්නර දෙන්න staff එකක් නැද්ද?"
- **AG-02 (Universal Stealth Lead Scout):** Bypasses web anti-scraping walls using persistent stealth Chromium browser and human-like cubic bezier mouse easing curves (`computer_use.py`). Scrapes Google Maps, YellowPages, RainbowPages, and Chambers of Commerce into Supabase `leads_hunter` .
👉 Pitch Trigger: "අලුත් B2B clientsලා හොයාගන්න cold calling කරලා මහන්සිද?"
- **AG-03 (WhatsApp Sales Closer AI):** Handles sales negotiations on WhatsApp. Connects to live inventory and knowledge base to answer technical specifications, offer volume discounts, and send 3D Secure payment links to close orders.
👉 Pitch Trigger: "WhatsApp chats හොඳින් sales miss වෙනවද?"
- **AG-04 (PixMail Executive Secretary):** Continuously monitors corporate email inboxes (Hostinger SSL IMAP). Filters spam, categorizes VIP client inquiries, drafts professional corporate responses, and routes escalations to the executive's smartphone.
👉 Pitch Trigger: "දවසකට emails 100+ කියවන්න executive කාලය නාස්ති වෙනවද?"
- **AG-05 (Dynamic Quotation & Billing Clerk):** Computes complex multi-parameter estimates in real time (SmartQuote engine). Generates branded vector PDF quotations and commercial invoices with itemized tax calculations, dispatched instantly via WhatsApp/Email.
👉 Pitch Trigger: "Quotation එකක් හදන්න දවස් 2ක් යන නිසා business miss වෙනවද?"
- **AG-06 (Bank Slip OCR & Audit Verifier):** Eliminates manual payment confirmation. Inspects uploaded bank transfer slips, cash deposit receipts, or online banking screenshots using dual-pass OCR. Validates transaction IDs, timestamps, and currency amounts, auto-unlocking client orders.
👉 Pitch Trigger: "Fake bank slips හෝ bank accounts manually check කරලා අමාරුවේ වැටිලා තියෙනවද?"
- **AG-07 (Inventory & Stock Sentinel):** Tracks live inventory levels across online storefronts and physical warehouses. When stock drops below safety thresholds, it alerts the manager via Telegram and automatically drafts supplier restock orders.
👉 Pitch Trigger: "බඩු ඉවර වෙලා දැනගන්නේ customer ඉල්ලුවට පස්සෙද?"
- **AG-08 (Procurement & Purchase Order AI):** Compiles supplier price requests, evaluates quotations, and auto-generates formal Purchase Orders (POs) in standard corporate formats, maintaining transparent purchasing audit logs.
👉 Pitch Trigger: "Suppliersලාගෙන් මිල ගණන් අරන් PO ලියන්න වෙනම clerk කෙනෙක් ඉන්නවද?"
- **AG-09 (HR Attendance & Payroll Calculator):** Calculates monthly working hours, overtime, EPF/ETF statutory contributions, and net salary payments based on staff attendance data. Produces confidential payslip PDFs dispatched directly to employee WhatsApp accounts.
👉 Pitch Trigger: "මාසේ අන්තිමට salary හදන්න දවස් ගණන් spreadsheets වල හිරවෙනවද?"
- **AG-10 (Support Ticketing & Helpdesk AI):** Logs customer complaints, issues unique tracking tickets, resolves standard Tier-1 technical issues automatically, and routes unresolved technical tickets to internal engineering staff with full conversational context.
👉 Pitch Trigger: "Customer complaints ලියන්න වෙනම call center එකක් නියාගන්න බැරිද?"
- **AG-11 (Canva Ad Creative Designer):** Connects to Canva Connect REST API and product databases to generate high-converting promotional banners in 1:1 (feed), 9:16 (story), and 16:9 (web banner) dimensions with localized pricing tags.
👉 Pitch Trigger: "Graphic designer ලෙඩ නිවාඩු දලා social media posts නතර වෙනවද?"
- **AG-12 (Autonomous 9:16 Video Producer):** Utilizes `flow-video-automator` (Playwright automation of Google Flow & TobyFlow) coupled with lossless FFmpeg audio-ducking video combiner to render high-energy 9:16 vertical video ads for TikTok, Instagram Reels, and YouTube Shorts.
👉 Pitch Trigger: "TikTok / Reels වලට video ads හදන්න ලක්ෂ ගණන් video production වලට යනවද?"
- **AG-13 (Multi-Channel Social Auto-Poster):** Schedules and broadcasts approved ad creatives, captions, and localized hashtags across Facebook Pages, Instagram Business, LinkedIn, TikTok, and Telegram channels simultaneously.
👉 Pitch Trigger: "Daily social media post කරන්න අමතක වෙනවද?"

- **AG-14 (Review & Reputation Booster Bot):** Automatically sends a polite WhatsApp follow-up message 24 hours after service delivery, prompting satisfied clients to submit 5-star Google Maps reviews, dramatically accelerating local search rankings.

👉 *Pitch Trigger:* "Google Maps reviews මගේ තිසරා competitor ට business යනවද?"

SECTION 3: THE 22 SPECIALIZED INDUSTRY AI AGENTS (PART B)

(Targeting All 17 Focus Business Sectors with Precision Operational Capabilities)

SPECIALIZED NICHE INDUSTRY DIGITAL WORKFORCE		
CODE	AGENT NAME	TARGET INDUSTRY SECTOR
AG-15	Dieline & Packaging Prepress AI Agent	Commercial Printing & Packaging Box Factories
AG-16	Paper Board GSM & Sheet Cost Estimator	Paper Mills, Board Importers & Printing Presses
AG-17	Direct Villa & Room Reservation Concierge	Boutique Hotels, Luxury Villas & Holiday Resorts
AG-18	In-House Guest Itinerary & Concierge	Hospitality, Eco-Lodges & Heritage Resorts
AG-19	Safari Jeep & Chauffeur Transfer AI	Wildlife Safari Tours, Island-wide Airport Transfers
AG-20	Rent-a-Car Fleet Availability & Contract	Vehicle Rental Agencies & Chauffeur Fleets
AG-21	Restaurant Table Booking & KOT Order AI	Fine Dining, Cloud Kitchens & Takeaway Chains
AG-22	Cake Pricing & Portion Margin Calculator	Custom Bakeries, Cake Studios & Artisanal Cafes
AG-23	Prescription Vision OCR & Stock Inquiry	Retail Pharmacies & Healthcare Clinics
AG-24	Chronic Medicine Refill Reminder AI	Community Pharmacies & Medical Centers
AG-25	Salon Stylist Calendar & Package Booker	Luxury Salons, Aesthetics Clinics & Spas
AG-26	Tyre Size Lookup & Alignment Scheduler	Automotive Tyre Dealers & Service Centers
AG-27	Smart Auto A/C Diagnostic Clinic AI	Automotive A/C Clinics & Direct OEM Parts Importers
AG-28	HVAC Maintenance Contract Dispatcher AI	Commercial & Residential Air Conditioning Engineering
AG-29	Wholesale Dealer Order & Credit Limit AI	Household Goods Distributors (e.g. Maxwell Lanka)
AG-30	Delivery Route & Lorry Load Dispatch AI	FMCG & Household Goods Logistics Fleets
AG-31	EduWave Student Slip Verifier & LMS AI	Tuition Institutes, Academies & Private Colleges
AG-32	Live Class Link & Exam SMS Dispatcher	Online Education Centers & University Tutors
AG-33	Ceylon Tea Export Proforma & Customs AI	Pure Ceylon Tea & Spice Export Conglomerates
AG-34	Global B2B Tea Buyer Outreach Scout	Ceylon Tea Export Trade Houses
AG-35	Paper Board Ream & Consumables Quoter	Printing Paper Importers & Chemical Suppliers
AG-36	Stationery & Office Tender Bid Agent	Corporate Office Suppliers & School Stationery Wholesalers

Detailed Industry Sector Intelligence:

1. 🖨️ Commercial Printing, Box Packaging, Paper Mills & Stationery

- AG-15 (Dieline & Packaging Prepress AI Agent):** Uses `ALTER-0S/illustrator_engine.py` (Adobe Illustrator COM & Vector Engine) to instantly construct 100% print-ready packaging dielines for cosmetics, pharmaceutical boxes, tuck-end cartons, and rigid boxes. Calculates folding creases, glue flaps, and bleed margins from raw length, width, and depth specifications.
- AG-16 (Paper Board GSM & Sheet Cost Estimator):** Evaluates paper board calipers (230gsm, 300gsm, 350gsm art board, duplex board, SBS), standard sheet sizes (25×36, 28×40), plate exposure costs, printing impression rates, and paper wastage percentages to deliver instant, profitable bulk printing estimates.
- AG-35 (Paper Board Ream & Consumables Quoter):** Delivers dynamic daily wholesale quotes for paper reams, printing inks, UV coatings, and lamination films to local commercial presses, indexing fluctuating port exchange rates and paper mill prices.
- AG-36 (Stationery & Office Tender Bid Agent):** Assembles multi-line tender bids and itemized quotations for schools, universities, and corporate offices purchasing bulk writing paper, envelopes, and office stationery supplies.

2. 🏨 Hotels, Luxury Villas, Resorts, Safari Tours & Transport

- AG-17 (Direct Villa & Room Reservation Concierge):** Empowers boutique hotels and villas to bypass expensive OTA booking commissions (Booking.com, Airbnb 15–20% cut). Offers real-time room availability, seasonal room rates, meal plan options (BB, HB, FB), and issues 3D Secure advance payment links directly over WhatsApp and Web.
- AG-18 (In-House Guest Itinerary & Concierge):** Acts as a personal 24/7 guest assistant for checked-in tourists. Recommends local waterfall excursions, village tours, arranges on-site spa sessions, and schedules restaurant reservations via smartphone chat.
- AG-19 (Safari Jeep & Chauffeur Transfer AI):** (Deployed on `dstours.pixelwave.lk`) Uses Google Maps Distance Matrix to compute instant, transparent multi-currency transport fares for Mini cars, Sedans, and KDH luxury vans. Coordinates 4×4 safari jeep bookings for Wilpattu and Yala national parks with automated driver assignments.
- AG-20 (Rent-a-Car Fleet Availability & Contract AI):** Manages vehicle rental fleets. Verifies vehicle availability, quotes daily/weekly mileage allowances, reads customer driver licenses via OCR, and drafts digital rental agreements with security deposit tracking.

3. 🍰 Restaurants, Takeaways, Cafes & Bakeries

- AG-21 (Restaurant Table Booking & KOT Order AI):** Automates table reservations, manages takeaway food orders on WhatsApp, and automatically transmits digital Kitchen Order Tickets (KOT) to kitchen display screens or thermal receipt printers.
- AG-22 (Cake Pricing & Portion Margin Calculator AI):** (Engine: `pixelwave-python-engine/app.py: /api/v1/cake-pricing`) Computes exact production costs for custom celebration cakes by factoring in flour, butter, eggs, electricity, labor hours, and packaging boxes to recommend a healthy, profitable selling price and per-slice price.

4. 💊 Pharmacies & Community Healthcare

- AG-23 (Prescription Vision OCR & Stock Inquiry AI):** Uses medical-tuned OCR to decipher customer prescription photos sent via WhatsApp. Cross-references the pharmacy's POS inventory database, verifies medicine availability, and quotes total pricing with home delivery options.
- AG-24 (Chronic Medicine Refill Reminder AI):** Tracks prescription refill cycles for chronic patients (blood pressure, diabetes medications). Automatically sends a friendly WhatsApp refill reminder on day 25 of a 30-day supply, preparing parcels ahead of time.

5. 🧑💇 Salons, Aesthetic Centers & Spas

- **AG-25 (Salon Stylist Calendar & Package Booker):** (Deployed on `_CLIENTS/dfine.lk`) Allows clients to select hair, skin, bridal, or aesthetics treatments, inspect stylist availability, select time slots, and pay advance booking deposits, eliminating salon scheduling clashes.

6. 🛞 Tyre Shops, Automotive A/C Clinics & HVAC Engineering

- **AG-26 (Tyre Size Lookup & Alignment Scheduler):** Matches vehicle models or tyre profile dimensions (e.g. 185/65 R15) against in-stock brands (Dunlop, GT Radial, Maxxis, Linglong), quoting warranties and scheduling wheel alignment bay appointments.
- **AG-27 (Smart Auto A/C Diagnostic Clinic AI):** (Deployed on `cooltrade.pixelwave.lk`) Guides vehicle owners through an interactive symptom questionnaire (gas leaks, low cooling, compressor rattle), delivers preliminary repair cost estimates, and showcases direct Japanese OEM parts.
- **AG-28 (HVAC Maintenance Contract Dispatcher AI):** (Deployed on `_CLIENTS/refcon-aircon`) Oversees residential and commercial air conditioning maintenance contracts. Dispatches quarterly servicing reminders and schedules field HVAC engineering technicians.

7. 📦 Wholesale Distributors & FMCG Logistics (e.g. Maxwell Lanka)

- **AG-29 (Wholesale Dealer Order & Credit Limit AI):** Manages regional wholesale dealer orders via WhatsApp. Verifies dealer credit limits, logs order quantities for household cookware and plasticware, and routes approved orders to warehouse dispatch.
- **AG-30 (Delivery Route & Lorry Load Dispatch AI):** Groups dealer consignments into regional delivery clusters (Galle, Kandy, Kurunegala), optimizes delivery vehicle loading manifests, and generates printable delivery waybills.

8. 🎓 Tuition Institutes, Academies & Private Colleges

- **AG-31 (EduWave Student Slip Verifier & LMS AI):** Inspects student bank deposit receipts via dual-engine OCR within 10 seconds. Validates transaction references, credits student accounts, and unbans monthly LMS portal access and study tutorial PDFs.
- **AG-32 (Live Class Link & Exam SMS Dispatcher):** Broadcasts encrypted Zoom and YouTube Live lecture credentials to registered students 30 minutes prior to class commencement, alongside digital examination papers.

9. 🍵 Pure Ceylon Tea & Agricultural Spices Exporters

- **AG-33 (Ceylon Tea Export Proforma & Customs AI):** Compiles international export documentation for pure Ceylon tea and spice shipments. Automatically produces Proforma Invoices, Container Packing Lists, Tea Board Inspection Clearance, and Chamber Certificate of Origin forms.
- **AG-34 (Global B2B Tea Buyer Outreach Scout):** Uses PixelWave's verified directory of international bulk tea importers across the Middle East, Europe, and Central Asia to dispatch personalized, grade-specific tea catalog offers.

SECTION 4: INDUSTRY FLEET ASSEMBLY BLUEPRINTS & SALES BATTLECARDS

(Field Guide for Solutions Consultants on How to Bundle Agents for Target Prospects)

SAMPLE CLIENT FLEET CONFIGURATIONS		
CLIENT BUSINESS	PACKAGE TIER	ALLOCATED DIGITAL WORKFORCE
Dfine Salon & Cafe	Autopilot™ (4 Agents)	- AG-01: Elena Omnichannel Front-Desk Receptionist - AG-25: Salon Stylist Calendar & Package Booker - AG-03: WhatsApp Sales Closer & Treatment Upseller AI - AG-14: Google Review & Reputation Booster Bot
Ceylon Tea Exporter (349 Pipeline)	Autopilot™ (4 Agents)	- AG-01: Elena Omnichannel Front-Desk Receptionist - AG-33: Ceylon Tea Export Proforma & Customs AI - AG-04: PixMail Executive Secretary (IMAP Inquiries) - AG-03: WhatsApp Sales Closer AI
DS Tours Wilpattu	Momentum™ (8 Agents)	- AG-01: Elena Omnichannel Concierge - AG-19: Safari Jeep & Transfer Dispatcher - AG-05: Dynamic Quotation & Billing Clerk - AG-06: Bank Slip OCR & Advance Payment Verifier - AG-14: Google Review & Reputation Booster Bot - AG-11: Canva Tour Promo Graphic Generator - AG-13: Multi-Platform Social Media Auto-Poster - AG-07: Vehicle Fleet Availability Sentinel
Maxwell Lanka (Household Goods)	Sovereign™ (16+ Agents Orchestra)	- AG-01: Elena Omnichannel Wholesale Concierge - AG-02: Universal Stealth Web Lead Scout - AG-29: B2B Wholesale Dealer Order & Credit Limit AI - AG-06: Bank Slip OCR Audit Verifier - AG-07: Inventory & Stock Sentinel - AG-30: Delivery Route & Lorry Load Dispatch AI - AG-05: Dynamic Quotation & Billing Clerk - AG-03: WhatsApp Sales Closer AI - AG-08: Procurement & Purchase Order AI - AG-09: HR Attendance & Payroll Officer - AG-10: Support Ticketing & Dealer Helpdesk AI - AG-11: Canva Product Catalog Designer - AG-12: Autonomous 9:16 Video Producer - AG-13: Multi-Channel Social Auto-Poster - AG-14: Review & Feedback Booster Bot - AG-04: PixMail Executive Secretary

Consultant Blueprint 1: Pitching a Salon, Spa or Aesthetics Clinic

- **Recommended Package:** PixelWave Autopilot™ (Rs. 299,700/yr / ~Rs. 25,000/mo).
- **Why 4 Agents is Perfect:**
 1. *Elena (Front-End Concierge):* Answers customer inquiries on WhatsApp/Web ("Bridal package ekak keeyada? Keratin treatment ekata appointment ekak thiyenawada?").
 2. *AG-25 (Stylist Calendar Booker):* Shows available time slots for senior stylists, books appointments, and prevents double bookings.
 3. *AG-03 (WhatsApp Closer):* Follows up on abandoned bookings and upsells hair spas or nail art add-ons.
 4. *AG-14 (Review Booster Bot):* Sends a friendly message 24 hours after their haircut/treatment asking for a 5-star Google review.
- **Sales Closing Line:** "ඔබේ salon එකේ reception එකට staff කෙනෙක් මාසෙකට රු. 40,000ක් යනවා. මේ AI Agents 4 දෙනා රු. 25,000කට 24/7 වැඩ කරනවා, ඒ 11ට එන bookings පවා miss වෙන්නේ නෑ."

Consultant Blueprint 2: Pitching a Safari, Chauffeur or Villa Tour Operator

- **Recommended Package:** PixelWave Momentum™ (Rs. 599,700/yr / ~Rs. 50,000/mo).
- **Why 8 Agents is Perfect:**
 1. *Elena (Concierge):* Engages foreign tourists in English, German, or French.
 2. *AG-19 (Safari & Transfer Engine):* Instant distance matrix fare calculation across airport and Wilpattu/Yala.
 3. *AG-05 (Dynamic Quotation):* Formats branded multi-day itinerary PDF quotations instantly.
 4. *AG-06 (Bank Slip OCR):* Verifies bank slip transfers or online card advance deposits.
 5. *AG-07 (Fleet Sentinel):* Ensures safari jeeps and KDH vans are not overbooked.
 6. *AG-11 (Canva Promo Designer):* Creates seasonal wildlife photography promo cards.
 7. *AG-13 (Social Auto-Poster):* Pushes tour updates to Instagram and Facebook daily.
 8. *AG-14 (Review Booster):* Secures glowing Google and TripAdvisor reviews from tourists.
- **Sales Closing Line:** "Booking.com එකට 15%-20% commission ගෙවන්න ඕනෙ නෑ. Tourist කෙලින්ම ඔබේ WhatsApp එකට ඇවිත් card එකෙන් advance ගෙවන direct reservation engine එකක්."

Consultant Blueprint 3: Pitching an Auto A/C Clinic or Specialist Workshop (CoolTrade Model)

- **Recommended Package:** PixelWave Autopilot™ or Momentum™.
- **Core Agent Combination:**
 1. *Elena (Concierge):* Front-end vehicle intake and emergency questions.

2. *AG-27 (Smart Auto A/C Diagnostic Clinic)*: Lets motorists click their symptoms (low cooling, gas smell, rattle) to receive an instant repair estimate.
 3. *AG-05 (Quotation & Invoicing Clerk)*: Calculates OEM compressor and cooling coil replacement costs with warranty terms.
 4. *AG-14 (Review Booster Bot)*: Automatically boosts Google Maps local search rank after vehicle service.
- **Sales Closing Line**: "*Customer garage එකට එන්න කලින්ම ප්‍රශ්නයයි ගානයි දන්නවා. ඒ නිසා service bay එකේ කාලය නාස්ති නොවී sales close වෙනවා.*"

SECTION 5: OBJECTION HANDLING, UNIT ECONOMICS & FIELD SCRIPTS

5.1 Financial Comparison Battlecard: Human Payroll vs. PixelWave AI

MONTHLY CORPORATE FUNCTION	TRADITIONAL HUMAN STAFF COST (LKR/MO)	HIDDEN HUMAN INEFFICIENCIES	PIXELWAVE AI EQUIVALENT COST	PIXELWAVE UNFAIR ADVANTAGE
Front Desk Receptionist	Rs. 45,000 – 60,000	Misses late-night leads (68% of inquiries arrive after 6 PM)	Included in all AI plans	24/7 instantaneous response in <60s in Sinhala & English.
Sales Estimator & Invoicing	Rs. 55,000 – 75,000	Takes 24–48 hours to manually calculate dielines or quotes	Included in Autopilot/Momentum	Instant vector PDF quotes & invoices generated in 5 seconds.
Accounts Slip Verification	Rs. 40,000 – 50,000	Vulnerable to Photoshop bank slip fraud and slow order release	Included in Momentum/Sovereign	Dual-pass OCR validates bank transaction IDs in 10 seconds.
Social Media & Graphic Designer	Rs. 50,000 – 80,000	Inconsistent post schedules, design delays, sick leaves	Included in Momentum/Sovereign	Automated Canva API banners + daily multi-channel auto-posting.
Total Monthly Cost	Rs. 190,000 – 265,000 / mo	Retraining costs, EPF/ETF statutory taxes, human fatigue	Rs. 25,000 – 50,000 / mo	Saves client over LKR 1.8M – 2.5M annually!

5.2 The 5 Most Common Client Objections & Winning Field Counter-Scripts

Objection 1: "අපිට දැනටමත් Website එකක් තියෙනවා." (We already have a website.)

• The Consultant Response:

"Sir, සාමාන්‍ය website එකක් කියන්නේ නිකන්ම digital brochure එකක් විතරයි. කවුරුහරි visitor කෙනෙක් ධ 9ට ඇවිත් බැලුවොත් එයාට කතා කරන්න, quotation එකක් දෙන්න, booking එකක් lock කරන්න ඒකෙන් පුළුවන්ද? PixelWave එකෙන් අපි දෙන්නේ නිකන්ම website එකක් නෙවෙයි; ධ දවල් 24 පැයම sales close කරන, WhatsApp එකට inquiries filter කරලා දෙන **Digital Employees** ලා කණ්ඩායමක්."

Objection 2: "AI කාක්ෂණය ලංකාවේ අපේ business වලට ගැලපෙයිද? අපේ business එක වෙනස්." (Our business is unique.)

• The Consultant Response:

"හරියටම හරි Sir, ඒකයි අපි static templates දෙන්නේ නැත්තේ. අපි කරන්නේ **Step 1 Deep Diagnostic Audit** එකකින් ඔබගේ business එකේ daily operational bottlenecks (උදා: quotation හදන එකද, bookings ද, bank slips ද) හරියටම අඳුනගෙන, අපේ 36 Agents ලාගෙන් ඔයාටම හරියන agent fleet එකක් custom assemble කරලා දෙන එකයි."

Objection 3: "AI එකෙන් වැරදි ගණන් හදුවොත්? Customer ට වැරදි quotation එකක් ගියොත්?" (What if AI hallucinates?)

• The Consultant Response:

"PixelWave architecture එකේ generative text AI එකෙන් කිසිදු finance හෝ price calculation එකක් කරන්නේ නැ. සියලුම dieline, transport fare, invoice calculations run වෙන්නේ rigid, deterministic Python math scripts මගින්. ඊටත් අමතරව අපේ **Human-in-the-Loop Safeguard** එක හරහා ඕනෑම critical quotation එකක් customer ට යවන්න කලින් ඔබගේ Telegram/WhatsApp එකට 1-click [APPROVE] alert එකක් එනවා."

Objection 4: "අපේ client data, bank විස්තර කාටහරි leak වෙයිද?" (Data privacy & security.)

• The Consultant Response:

"කිසිසේත්ම නැ. අපි Enterprise Zero Data Retention (ZDR) infrastructure පාවිච්චි කරන්නේ. ඔබගේ business දත්ත කිසිදු public AI model එකක් train කිරීමට යොදාගන්නේ නැ. සියලුම දත්ත ඔබගේම private containerized VPS එකේ සහ Supabase database එකේ ISO 27001/ SOC 2 ආරක්ෂාව සහිතව තැන්පත් වෙනවා."

Objection 5: "අපිට දැනට සේවකයෝ ඉන්නවා, මෙයාලට මේක කේරෙයිද?" (Staff resistance.)

• The Consultant Response:

"අපේ AI workforce එක හදලා තියෙන්නේ ඔබගේ සේවකයින්ට අස් කරන්න නෙවෙයි; සේවකයින් දවස නිස්සේ කරන කම්මැලි, වෙහෙසකර වැඩ (Excel copy-pasting, routine status calls, slip checking) AI එක බාරගෙන, සේවකයින්ට customer relationships සහ sales වලට වැඩිපුර කාලය යොදවන්න ඉඩ හදන්නයි."

SECTION 6: GOVERNANCE, INFRASTRUCTURE & SLA ASSURANCES

- **99.5% Operational Uptime SLA:** Managed on high-availability private cloud VPS clusters (AMCOne Netherlands & Hostinger Germany) protected by Cloudflare Enterprise WAF.
- **Continuous Backups:** Automated nightly database snapshots with point-in-time recovery.
- **Controlled Agent Swapping Facility:** Clients on active retainers can request up to 1–2 seasonal agent swaps per quarter to adapt to changing market priorities.

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